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**Good Karma Foods Rich and Creamy Dairy Free Yogurts Recognized with
Two Awards at 2017 Natural Products Expo West**

NEW Good Karma Dairy Free Yogurts win both a NEXTY and a Best of the West award based on their proven innovation, inspiration and integrity in the competitive plant-based yogurt category

BOULDER, Colo. (April 10, 2017) - [Good Karma Foods](http://www.goodkarmafoods.com), the leading producer of flaxseed-based milk alternatives, today announced its line of creamy and delicious Dairy Free Yogurts were recognized with both a [NEXTY](#) and a [Best of the West](#) award at 2017 Natural Product Expo West. The first-ever line of plant-based yogurts made with Flaxmilk were recognized for their innovation, inspiration and integrity.

In the plant-based yogurt category that was projected to hit \$78 million by the end of 2016 according to SPINS, Good Karma Dairy Free Yogurts are set apart from competitors for several reasons. With 5-6g of plant-based protein, 800mg Omega-3 healthy fats and seven live and active cultures in every serving, these rich and spoonable yogurts provide a competitive level of nutrition along with a delightful taste and texture. Plus, like all Good Karma products, the Dairy Free Yogurts are free of all major allergens, including dairy, soy, tree nuts, so they are safe for the whole family to enjoy.

“Good Karma Foods isn’t just our name, it’s the inspiration for everything we do,” said Doug Radi, Good Karma Foods CEO. “We are honored that our team was recognized with these two awards. As we are committed to bringing the best-tasting, allergen-friendly and nutritious plant-based options to market that bring a smile to your face, we are so proud that these dairy free yogurts have been recognized for how they’re challenging the status quo of the yogurt case, and specifically plant-based options.”

NEXTY

Good Karma Foods was selected as the winner of the competitive Best New Special Diet Food category in the NEXTY awards this year at Natural Products Expo West. Since 2011, the editors at New Hope have highlighted the most progressive, innovative, inspiring and trustworthy products in the natural products industry with the NEXTY awards. In the industry, the award program has become one of the premier recognitions of companies and products shaping the future of healthy eating and natural products. To select the winners, New Hope editors take nominated products down to three finalists in 21 categories, and the finalists are then voted on by a panel of [industry experts](#) based on the below criteria.

- **Innovation:** The product or company shows truly creative thinking and execution; uses a newly discovered or rediscovered ingredient, flavor profile, technique or process; fills a legitimate natural products market need or niche; and/or is predicted to have longer-term impact in the industry.
- **Inspiration:** The product or company adheres to an unusual or new mission targeting an issue or problem not yet widely addressed; its message/mission is clearly communicated, focused and effective, with real, wide-reaching potential or already proven positive social or environmental impact.
- **Integrity:** The product or company takes a creative, next-gen approach to clean ingredient(s), sustainability, transparency, traceability and safety/security.

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Best of the West

In addition to the NEXTY award win, the Good Karma Dairy Free Yogurts were also recognized with a Best of the West press award at Natural Products Expo West. Unlike the NEXTY awards, only three brands are recognized with this award each year, no matter the category. Winners are selected based on votes from hundreds of media and bloggers who attend the show each year who evaluate the products based on taste and what they believe to be the hottest NEW products available at the show. Good Karma Dairy Free received the second-most votes from media this year, behind SeaSnax Chomperz. The Happy Egg Co.'s True Free Range Eggs were the third product recognized this year in the Best of the West awards.

Product Details & Distribution

Good Karma Dairy Free Yogurts (MSRP \$1.69-\$1.99 - 6oz) are available in a variety of delicious flavors to satisfy the whole family, including Blueberry, Strawberry, Vanilla, Plain and Raspberry. Compared to other non-dairy yogurts made from coconut milk, nuts (almonds) or soy, the spoonable texture and neutral flavors of these yogurts make them a perfect breakfast or on-the-go snack, as well as a delightful alternative for allergen-friendly recipes.

Good Karma Dairy Free Yogurts hit shelves in December 2016 in select Kroger regions and distribution is quickly expanding nationally, mirroring Good Karma's existing availability in both the natural channel and mainstream supermarkets. Some of the newest stores to pick up the yogurts include select Wegmans, Hannafords, Hy-Vee, Safeway Divisions and Natural Grocers Vitamin Cottage. Visit the [Good Karma store locator](#) to find nearby stores.

ABOUT GOOD KARMA FOODS

Good Karma Foods isn't just our name, it's the inspiration for everything we do. We are a company and a group of people with good hearts who inspire goodness with the tiny but mighty choices we make every day, from selecting our ingredients, to how we make our products and give back to our community. Based in Boulder, Colo., we are dedicated to making plant-based, dairy alternative food and beverage products that deliver a mighty bundle of nutrition along with surprisingly good taste and texture. By providing allergen-friendly products that put a smile on your face, we hope you'll be inspired to pour some goodness forward. Join our Good Karma movement and find additional inspiration by connecting with us online at goodkarmafoods.com, and on [Facebook](#), [Instagram](#) and [Twitter](#).

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